IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/764,190 Inventor(s) : Peter Lynch

Filed: January 23, 2004

Art Unit : 3634

Examiner : Colleen M. Quinn

Docket No. : 9495 Confirmation. No. : 8071 Customer No. : 27752

Title : Shelf Display Apparatus For Absorbent Articles

Packaged In Flexible Film

SUBMISSION OF AMENDMENT WITH FILING OF RCE

Mail Stop RCE Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

INTRODUCTORY REMARKS

In response to the Office Action of December 19, 2007, with a petition for a three month extension and a Request for Continued Examination, both attached, please amend the above-identified application as follows, consider the following Remarks, and reconsider the application.

Amendments to the Claims begin on page 2.

Remarks begin on page 5.